

# Corporate Social Responsibility

McCullough Robertson has a long history of engagement with our community, working closely with community partners and supporting organisations, charities and people across a diverse range of areas.

Our approach to the community mirrors our commitment to our clients. We understand that achieving real outcomes requires long-term and genuine commitment. We know that meaningful relationships must endure to build trust and focus endeavours.

We listen, collaborate and work together to get results, no matter how long it takes.

We work with our community partners, such as nonprofit and community organisations, to build capacity and achieve sustainability. We understand that what we do today, how we act and interact with others, leaves an indelible mark on the future. Our actions are many and varied, from charitable giving to reducing our carbon footprint, but they share the core aim of providing economic, social and ecological benefits for all.

**Our Community strategy includes pro bono work, partner and staff donations, sponsorships, staff community activities, fundraising and volunteering. Our broad priority areas cover:**

- access to justice
- health and mental health
- Indigenous education
- rural and remote communities and their activities
- community arts, and
- promoting philanthropy

We encourage and support our lawyers to take up board roles with community and nonprofit organisations and regularly respond and contribute to the development of government policy affecting the nonprofit sector. We also work with numerous peak bodies across a range of issues to support their advocacy work.

We have adopted a formal Pro Bono target and signed up to Pro Bono Australia's Aspirational Target because the vision matched our own. We have always encouraged our lawyers to undertake pro bono work. We take our commitment to the community seriously and pro bono work is completed to the same high standard as everything else that we do.

**Our pro bono activities include:**

- establishing charitable entities and corresponding tax concession endorsement advice
- employment and industrial relations
- intellectual property advice
- advice on privacy issues, and
- property work

**A culture of giving**

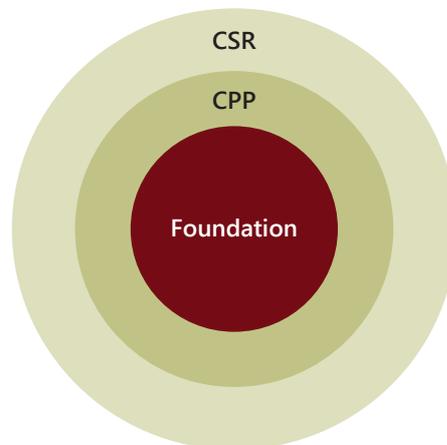
Regular events and charity activities involve our staff to raise awareness and much needed funds. We have established a number of long-term partnerships with community organisations which provide our staff with opportunities to get involved in tangible and practical ways.

We are generous with our financial resources. And we know that by pooling those resources, together we can make a more significant social impact.

In 2009 we established the McCullough Robertson Foundation as a vehicle to support and formalise our charitable activities and fundraising.

Through *McCullough Robertson Foundation* we invite our partners, staff and clients to work together to foster a culture of giving.

And, true to our nature, we choose to focus our efforts for maximum effect in areas where we can also bring our other resources to the table in a *more than dollars*, or shared value approach.



**Our focus areas for the Foundation are:**

**Indigenous Education**

We have a long history of supporting indigenous education through our partnerships with *Yalari* and the faculties of law at *Queensland University of Technology* and *University of Queensland*.

**Promoting Philanthropy**

The Foundation also operates as a vehicle for clients with particular philanthropic interests to set up their own sub fund, which allows them to focus on the 'giving' rather than the administration.

McCullough Robertson Lawyers also work to promote philanthropy by providing governance training to the community sector and by encouraging our partners and staff to give their time and talents through participation in the sector at Board level.

**Brisbane**

Level 11, 66 Eagle Street  
Brisbane QLD 4000  
GPO Box 1855, Brisbane QLD 4001  
**T** +61 7 3233 8888  
**F** +61 7 3229 9949

**Sydney**

Level 16, 55 Hunter Street  
Sydney NSW 2000  
GPO Box 462, Sydney NSW 2001  
**T** +61 2 9270 8600  
**F** +61 2 9270 8699

**Newcastle**

Level 4, 251 Wharf Road  
Newcastle NSW 2300  
PO Box 394, Newcastle NSW 2300  
**T** +61 2 4924 8900  
**F** +61 2 4924 8999

info@mccullough.com.au  
www.mccullough.com.au

Lawyers | **McCullough  
Robertson**